

Business Administration with Informatics

ELECTIVE: 6. Sem. (4 hours / 5 credits)

Soest,
20.03.2019

Current Developments in Business I:
Research Seminar “Corporate Social Responsibility –
Concepts and Cases in an International Perspective”
(new exam regulation: CSR / Business Ethics)

Fachbereich
Elektrische Energietechnik

Prof. Dr. rer.pol.
Henrik Janzen

Fachgebiet Management

Telefon
02921 378-465
Telefax
02921 378-409
Mobil
0170 285 9969
E-Mail
Janzen@fh-swf.de

Tuesday 15.30 – 18.30 in room 04.208

Idea and Target

This seminar aims to improve the scientific research and writing skills of the students. Every student should work on an individual topic, which should contribute a new element to the debate about Corporate Social Responsibility (CSR). This project should be worked out on a strictly scientific basis: solid research in primary and secondary data; proper distinction between description and valuation, careful and intensive citation. This project can be seen as a preparation for the bachelor thesis.

Standort Soest
Lübecker Ring 2
59494 Soest

Fachhochschule
Südwestfalen
Sitz: Iserlohn

Necessary Contribution for Earning the Credits:

Hagen
Iserlohn
Meschede
Soest

Result should be a **project assignment** (see description below) which contains:

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A.) a minimum 20 page scientific project report

This essay has to follow an obligatory basic structure:

1. Introduction

1.1. Problem Description

1.2. Target of project

1.3. Structure of project

2. (- XX) *Essay chapters*

Literature List

Abstract of essay (exactly 1 page)

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(It is necessary to follow the citation guidelines carefully! Please take care for that)

Deadline for the submission of the complete project report is:
Fr., 5. July 2019 at latest 12.00 noon. Submission only in pdf-version via eMail to Janzen@fh-swf.de

B.) The first chapter (the outline for the work) must be presented in written form and in form of a short presentation (5 min.) and discussion upon appointment in the earlier part of the seminar.

C.) The completed project should also be presented in a short presentation of 10 minutes upon appointment.

This seminar is an elective, not obligatory. You will be allowed to take the next step only if the step before was successful in the planned time (stage-gate process)!

That means: first B.), then C.) and then you will be allowed to hand in the final paper A.).

Project Topics

It is task of the student to define a suitable project. Depending on the complexity of literature research and content, the presentation will be earlier (easier) or later (more complex). The project can contain: an overview over actual schools and developments in the field of CSR (first presentations), Corporate case studies and best-practise examples, regional economic case studies (both with a special international focus preferred), future trends and developments in

CSR, own empirical studies about CSR. Also other topics, not covered here, could be acceptable.

Legal Description of "Project Assignment"

From the BBA Exam Regulation (excerpt):

Section 19: Project assignment

(1) A project assignment is a composition generated in the course of a practice-related project. It may be amended with a presentation not longer than 45 minutes, as specified by the lecturer.

(2) The project assignment may be performed in an establishment inside as well as outside the university if its supervision is ensured. Candidates must be granted the opportunity to make suggestions for the topic of the project assignment.

(4) The project assignment is set by the supervisor. The set date is the day on which the candidate is informed of the topic. The date has to be placed on record.

(5) The allocated time (period from the set date to submission of the assignment) shall not exceed three months.

(6) The written composition of a project assignment shall be submitted to the supervisor at due time. When submitting the project assignment, the candidate must affirm in writing that it was written independently and that exclusively the sources and resources cited were used. The submission time has to be placed on record. If the written part of the project assignment is sent through postal service the time of posting shall be authoritative. If the written part of the project assignment is not submitted in due time, the work will be considered "failed" (5.0).

(7) The project assignment is assessed based on the written composition and an oral presentation if one was given.

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Suggested Literature for entering the CSR-debate:

Visser, W. / Matten, D. et al. (Ed.): The A to Z of Corporate Social Responsibility. Chichester (Wiley) 2007

Hahn, R. / Janzen, H. / Matten, D. (Ed.): Die gesellschaftliche Verantwortung des Unternehmens – Hintergründe, Schwerpunkte und Zukunftsperspektiven. Stuttgart (Schäffer-Poeschel) 2012

Crane, A. et al. (Ed.): The Oxford Handbook of Corporate Social Responsibility. Oxford (Oxford University Press) 2008

Crane, A. / Matten, D. / Spence, L. (Ed.): Corporate Social Responsibility – Readings and Cases in a Global Context. London / New York (Routledge) 2008

Crane, A. / Matten, D.: Business Ethics – A European Perspective. Oxford (Oxford University Press) 2004

You will also find numerous actual blogs around CSR / Sustainability

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Participants and Schedule:

Max. 20 participants can join. If someone leaves the seminar, another student can join instead until **7. May**.

Registration and theme-finding discussions: 16.4./ 23.4.

- Result must be an approved project topic and a fixed presentation appointment for the outline.

Outline Presentation and discussion: 7.5. / 14.5. / 21.5.

- Result must be an approved project outline and a fixed presentation appointment for the finished project.

Project Presentation and discussion: 28.5. / 4.6. / 11.6. / 25.6.

- Result will be an allowance to hand in the project report.

Buffer: 2.7. (only for emergencies)

Deadline for submission of project report: 5.7., 12.00 noon

			Approved:	Schedule:			
Nr	Name	Theme		B.)	C.)	A.)	notes
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